

Bottom Line

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Antone Johnson

Principal



Antone Johnson has more than 15 years experience as a lawyer and executive representing technology and media companies, entrepreneurs and investors in a wide range of matters. Growing up in Silicon Valley, he came to respect the unique culture of innovation that characterizes the world's leading center of technology entrepreneurship. Immersed in the revolutionary social media business since 2004, Antone has developed a unique perspective on strategic matters that lie at the intersection of media, technology, business law and policy.

Prior to founding Bottom Line Law Group in 2010, Antone served as Vice President, Legal Affairs and Secretary at **eHarmony, Inc.**, where he built the in-house legal function from inception to support the worldwide operations of a \$200+ million growth company, the #1 trusted relationship service, responsible for nearly 5% of all new marriages in the United States (542 per day). Key accomplishments included closing strategic partnerships and acquisitions; enabling major product launches; managing a global IP portfolio; negotiating a landmark settlement to resolve a controversial, politically charged discrimination case; and leading defense teams in patent infringement and consumer class action litigation.

Antone has deep roots in digital media, Web 2.0 and social media, having served as a legal executive at pioneering broadband Internet content and service provider **Excite@Home** and entertainment guidance leader **Gemstar-TV Guide**. He joined **Intermix Media, Inc.** in 2004 as Assistant General Counsel and served as Director of Business and Legal Affairs at its **MySpace.com** subsidiary during its period of hyper-growth and global expansion, culminating in the company's \$650 million sale to **Fox Interactive Media**. Antone began his career at **Wilson Sonsini Goodrich & Rosati**, the world's preeminent technology law firm, and the Century City office of Wall Street firm **Stroock & Stroock & Lavan LLP**.

Antone earned a J.D. from Columbia University with the honor of Harlan Fiske Stone Scholar, and a B.A. *cum laude* in Economics from Williams College. He was named a recommended "social startup lawyer" by [Venture Hacks](#) and a featured advisor at [Founders' Space](#). Antone speaks frequently at conferences and blogs weekly at [Gust.com](#) and [Mashtag](#) on subjects related to social media, entrepreneurship, startup law and technology.